

Preferred Two-Color

Preferred One-Color

Horizontal



Square



GTD Blue

Hex #3c67b1

RGB 237 / 28 / 36

CMYK 0/100/100/0



GTD Text

Hex #6d6f71

RGB 109/111/113

CMYK 0 / 0 / 0 / 70



GTD Grey

Hex #58595b

RGB 119/120/123

CMYK 0/0/0/65

Reverse Versions



GTD Blue

Hex #5988c6

RGB 89/136/198

CMYK 67/41/0/0



GTD Text

Hex #808285

RGB 255/255/255

CMYK 0/0/0/60



GTD Grey

Hex #bcfdc0

RGB 157 / 159 / 162

CMYK 0/0/0/45



Preferred favicons

Type: LondonMM (G modified)  
Baskerville Normal (g modified)